

## PROGRAMME

### November 19

#### OIL

LECTURER: E. C. Sievwright

GUEST SPEAKER: E. D. Loughney  
President  
The British American Oil Company  
Limited

### November 26

#### MINING

LECTURER: W. C. Deeks

GUEST SPEAKER: V. C. Wansbrough  
Vice-President  
Canadian Metal Mining Association

### December 3

#### TRANSPORTATION

LECTURER: E. C. Sievwright

GUEST SPEAKER: R. A. Keith  
Assistant to the President  
Canadian Pacific Air Lines Limited

### December 10

#### ELECTRONICS

LECTURER: D. Cianci

GUEST SPEAKER: J. D. Houlding  
President  
RCA Victor Company, Ltd.



UNIVERSITY OF TORONTO  
UNIVERSITY EXTENSION

Session 1962-63

Course in

CANADA'S  
MAJOR INDUSTRIES

P80-5270  
(27)

## CANADA'S MAJOR INDUSTRIES

**Mondays**

**10 Lectures**

Canada has since 1946 experienced one of the most dramatic periods of development in her history. The decade of the sixties promises a continuation of this growth based upon population expansion, industrial diversification and sustained exploitation of our mineral wealth. By selecting ten representative industries and examining their relative importance, problems and expansion possibilities, a broad picture of Canada's growth prospects will be presented.

This is the sixth year of this course designed primarily for persons concerned with industry, particularly investors, accountants, lawyers, engineers, suppliers, and those whose professions deal with a cross-section of industry.

Each two-hour session will consist of three parts:

- (a) A brief introductory lecture outlining the main characteristics of the industry and orienting it in the Canadian economy, and where applicable, the international scene.
- (b) A talk by a senior representative of the industry, discussing the prospects and problems of his company and of the industry.
- (c) An informal discussion period.

**LECTURERS:**

D. Cianci, B.A.Sc.  
Technologist  
Shell Oil Company of Canada, Limited  
W. G. Deeks, B.A.Sc.  
Assistant Manager  
Noranda Sales Corporation Limited  
M. W. Farrell, Ph.D.  
Manager of Economic Research  
The Steel Company of Canada Limited  
P. T. McDevitt, B.A.Sc.  
Sales Manager of Plastics  
Union Carbide Canada Limited  
E. C. Sievwright, Ph.D.  
Director of Research  
Economic Research Corporation Limited  
J. J. Singer, Ph.D.  
Director of Research  
W. A. Beckett Associates

**PLACE:** Room 254, Mechanical Building

**TIME:** Mondays, 8:00 p.m., beginning October 1 to December 10

**FEE:** \$25.00

**Registration:**

By mail or in person at Room 201, 84 Queen's Park, 9 a.m. to 5 p.m. daily, except Saturdays. Information may be obtained by telephoning WA. 3-6611, locals 301, 304, 526, 527.

## PROGRAMME

### October 1

**IRON & STEEL**

**LECTURER:** M. W. Farrell

**GUEST SPEAKER:** D. S. Holbrook

President

Algoma Steel Corporation, Limited

### October 15

**NATURAL GAS**

**LECTURER:** E. C. Sievwright

**GUEST SPEAKER:** J. W. Kerr

President

Trans-Canada Pipe Lines Limited

### October 22

**PULP & PAPER**

**LECTURER:** J. J. Singer

**GUEST SPEAKER:** W. H. Palm

President

Hinde & Dauch Paper Co. of  
Canada Limited

### October 29

**CHEMICAL**

**LECTURER:** P. T. McDevitt

**GUEST SPEAKER:** L. D. Smithers

President

Dow Chemical of Canada, Limited

### November 5

**DISTRIBUTION**

**LECTURER:** E. C. Sievwright

**GUEST SPEAKER:** H. W. Schacter

President

Sayvette Limited

### November 12

**AUTOMOTIVE**

**LECTURER:** J. J. Singer

**GUEST SPEAKER:** TO BE ANNOUNCED